



# ***Podcast Equipment Checklist***

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## Podcast Equipment Checklist

Recording a podcast is easy and doesn't take a lot of expensive equipment. You probably already have a lot of what you need. The following list of equipment will help make your podcast as professional as possible.

- ❑ **Computer** - You can record your podcast from a cell phone, tablet, or other device, but since you, most likely, have a computer, you can also do it from there.
- ❑ **Microphone** – Some podcasters use simple earbuds with a built-in microphone. Most serious podcasters use a more professional mic like Heil, Shure, or the Audio-Technica.
- ❑ **Mic Stand** – The stand you use will depend on how you plan to do your shows. Will you be sitting at a desk or table? Will you be standing? Perhaps you need a stand that can be adjusted for either height.
- ❑ **Pop Filter** – This is a filter that reduces the sounds your mouth makes when you talk into the mic. Not everyone needs this, but if, after a test run, you notice exaggerated “p” sounds, you may want to try this filter.
- ❑ **Headphones** – Hearing your guest is essential, as is hearing everything your audience is hearing, and noise-cancelling headphones can help you with this.
- ❑ **Backup Power Pack** – When recording live shows, the last thing you want is to be cut off mid-show due to a power outage. Having an uninterrupted backup power supply for to your internet and recording equipment will allow you to continue the show to the end - and this is mostly if you're on the go.

- **Webcam** – Some people like recording their podcasts for visual mediums too, like YouTube or other video hosting sites. If you like this idea, you'll need a quality webcam.
- **Lights** – If you plan to record a visual version of your podcast, invest in extra lighting. You don't want it blindingly bright, but you do want to make sure your audience can see your face clearly.
- **Recording Software** – There are so many options for recording software. There's [Streamyard](#), [zoom.us](#), and Audacity.net. Research and test out a few to determine which is right for you.
- **Editing Software** – To create a more professional recorded show, you'll want to edit the recordings once you are finished. You won't need this if you plan to outsource the editing.
- **Podcast Hosting** – While you can host your podcast files on your own website, it's likely not the best option. Using a podcast hosting service like [Blubrry](#), [Libsyn](#), or [Buzzsprout](#) will get you a much wider distribution area.
- **Website** – Many podcast hosting platforms offer a website of sorts that you can use for displaying all your shows, however, it's oftentimes better to have your own website where you embed the audios.
- **Extra Digital Storage** – Don't trust a free storage or your computer hard drive to be safe. Instead, choose two different methods of storing your files so you always have a backup. One can be a copy on a physical drive you own, the other in a cloud-based service.
- **Podcast Music** – Check with your platform to find music for your podcast. If they don't have what you're looking for, you can check sites such as [Envato](#) or [iStock](#). Always read the fine print for the terms of use.

- **Podcast Art** – You'll want to create podcast art for your channel and each show. You can do this yourself using software like [Canva.com](https://www.canva.com) or outsource it to a graphic designer. You can also find contractors on [Fiverr.com](https://www.fiverr.com).
- **Quiet Room** – A quiet room with good acoustics is a necessity for recording audio and video.. If you find the room you are using produces an echo or poor sound, you can rearrange the furniture, add carpet or tapestries to improve things.

Feeling overwhelmed?

Not to worry! If you'd like a bit of support when you start, check out our monthly membership! Membership includes 1:1 coaching, a private FB mind hive, and TONS of digital education for every question you could have, including which mic to choose, how to get amazing guests, pitching your first sponsor and more.

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